

Whole of Life Industry Participation Action Plan	
STATEMENT/VISION	<p>Music Victoria takes diversity within the music industry, in all its forms, very seriously. We are committed to being relevant and accessible to all age groups. As part of this commitment Music Victoria strives to ensure participation and representation of a diverse range of ages at all of its events.</p>
	<ul style="list-style-type: none"> • Live Music Professionals (professional development program) is open to applications from all age groups. • Professional development series (including workshops, masterclasses and panel discussions) are open to all age groups. • Music Victoria ensures that professional development series panellists include panellists/presenters from a diverse age range. • Music Victoria ensures that all music events represents a diverse age range of performers. • The Age Music Victoria Hall of Fame celebrates leading experienced professionals. • The Australian Music Vault celebrates the careers of artists of all ages, including legacy artists. MV contributed to this with a position on the AMV Advisory Committee. • Investigation partnerships with local councils for local artists to engage with elderly people, including the relationship between music and dementia.
ACTIONS	<p>Map demographics and review annually.</p>
MEASUREMENT	<p>Measure the demographics of Music Victoria members.</p> <p>As of April 17 April 2018, the breakdown of age demographics is as follow:</p> <p>13-18 = 11, 19-24 = 121, 25-30 = 143, 31-40 = 205, 41-50 = 132, 51-65 = 77, 66+ = 6.</p> <p>690 did not provide a response (due to membership type or becoming a member before this question was compulsory)</p>