



Including Music Victoria's strategic summary and other documents with 2017 updates.

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DETAILS OF 2017 AGM

The Annual General Meeting of Contemporary Music Victoria Inc. ('Music Victoria') will be held at the offices of Music Victoria, Level 1, 49 Tope Street, South Melbourne, Victoria, 3205 from 6:00pm sharp, Thursday 7 December 2017 (doors from 5.30pm).

All current financial members of Music Victoria are welcome and encouraged to attend. If your membership has lapsed, you must renew by **Wednesday 22 November 2017** if you wish to attend or vote at the AGM.

Members of Music Victoria who are financial members as at 23 November 2017 are eligible to vote in the election of members of the Committee of Management ('Board'). Note there is one vote per membership (e.g. one vote per

individual membership, and one vote if you have a band, small business, non-profit, corporate, gold or platinum membership).

Members will be able to vote on the **election of four (4) members** to the Board.

Members will also vote on amendments to the Rules of Association of Music Victoria ('Rules'), namely updating the Rules to refer to committee members/directors of Music Victoria, collectively, as 'the Board', instead of 'Committee of Management'.

Music Victoria annual reports and a copy of the proposed amended Rules will be circulated to members and published on the Music Victoria website in advance of the AGM.



Becoming a Music Victoria Board Member:

- > Be a current financial member of Music Victoria
- > Complete a form with the signatures of two other Music Victoria members
- > Include a short biography (100-200 words)
- > Deadline for nominations 6.00pm Thursday 23 November 2017
- > Nominees are invited to deliver a short (2min) presentation to members at the AGM prior to the vote

If you are unable to attend the AGM, however still wish to vote, current financial members are entitled to appoint a proxy to attend and vote on their behalf at the AGM. A proxy form is available for download here and **must be submitted by 6.00pm Sunday 3 December 2017.**

TIMELINE

Monday 13 November 2017: notice of AGM and special resolution (amendment to Rules of Association) to be sent to all members

Wednesday 22 November 2017: deadline for new membership applications – to be received by 6.00pm

Thursday 23 November 2017: deadline for nominations of candidates – to be received by 6.00pm

Sunday 3 December 2017: deadline for nominations of proxies – to be received by 6.00pm

Thursday 7 December 2017: Annual General Meeting held at the offices of Music Victoria, Level 1, 49 Tope Street, South Melbourne, Victoria, 3205

AGENDA

- 1. Chair's welcome
- 2. Apologies
- 3. Minutes of previous meeting
- 4. Business arising from the minutes
- 5. Chair's report
- 6. CEO's report
- 7. Treasurer's report
- 8. Amendment to Rules of Association
- Election of Board Members

 nominees invited to make short
 presentation to all Music Victoria
 members in attendance
- Votes counted, successful Board Members announced
- 11. Questions/informal discussion
- 12. Close of meeting



MINUTES OF 2016 AGM

MUSIC VICTORIA AGM 2016

When: Tuesday 6th December

Where: The Unknown Union, 1000 Pound Bend,

361 Little Lonsdale St Melbourne

Time: 6:30pm 1.

1. Chairs Welcome

TN welcomed everyone to the AGM, set out the Agenda for the meeting

2. Present & Apologies

Present: Barry Williams, Tim Northeast, Cat McGauran, Cassandra Pace, Sarah Blaby, Matthew Kennedy, Ian James, Chrissie Vincent, Michelle Nicol

3. Minutes of previous meeting

Minutes of 20th October 2015 AGM accepted.

Move: TN Second: JR

4. Business arising from the minutes

N/A

5. Chair's report

TN spoke to his report and advised of the following:

- The focus this year for the CoM was implementing the business and strategic plans that were developed in 2015
- This year saw further expansion for MV, with the appointment of Shaun Adams (Good Music Neighbours program), Sarah Deborre (Live Music Professionals Project Manager) and Alyse Newman (Program Assistant) to the team. TN thanked Paddy Donovan and the staff of MV
- > Membership has grown by 30%
- > Expanded online community has a reach over 30,000 people
- MV secured a three year funding deal with Creative Victoria which is a positive step for MV's operational security
- > TN thanked the Australia Council and APRA for their ongoing support
- > TN thanked each CoM member individually and thanked Cassandra Pace (who stepped down at the end of the meeting) for her dedication to MV, her active role in drafting key policy documents, and her strong support around equality for women
- > TN thanked all members and supporters of MV
- > Cassandra Pace thanked the CoM

6. CEO's report

See PD's report.

Move: MN Second: CV

PD advised that:

- PD thanked the CoM, staff and the members of MV
- > Exciting year of consolidation and growth for MV and music community
- > Chloe Turner has done outstanding work in increasing the number of membership discounts, and that attendances at events and workshops have also grown significantly with excellent work from Nick Cooper
- MV was appointed to the Victorian Artist Advisory Panel
- > MV consistently got 80-100 people at each professional development session throughout the year
- MV would like to partner with Face the Music and Melbourne Music Week again next year and spoke highly of the changes made to the format, including that the events were all in the city and easy to access
- > In 2016 MV changed the structure of the awards to make the awards ceremony invite only and opening the second half of the event up to the public, which was a success. The tickets sold out four months before the event. PD advised there were 46,000 votes across the categories and inducted RRR into the Hall of Fame
- MV was interviewed by Boston Consulting Group about the branding of Victorian music and art around the world
- > MV did the Council election survey again this year out of 2000 local candidates reached, 70% of respondents said they would undertake a local audit with some also committing to a live music strategy. These results will allow MV to follow up with candidates who were elected

- > After the Agent of Change test case last year involving Open Studios in Northcote, MV continues to monitor the impact of this legislation. PD advised that he had been contacted by organisations from overseas who had an interest in these laws and their implementation
- > MV supported buskers in the dispute with the City of Melbourne. Amplified busking is temporarily back in Swanston St, with the City of Melbourne to release the findings of their inquiry in 2017
- MV was involved in lobbying the Federal Government, urging them to keep funding Sounds Australia. Four years of funding was announced in November

MN reported on gender diversity targets. See the Gender Diversity Report.

MN advised that:

- > MN thanked the CoM and staff for helping create the gender diversity target
- > MV continued to work with the Women's Advisory Panel
- > MN read the gender diversity statement
- MN thanked Chloe Turner for her involvement with the gender diversity targets and that MV wants to take a leadership position in this area

7. Treasurer's report

See Treasurer's report.

Move: MN Second: CV

BW advised that:

- > MV had budgeted for a \$5,000 deficit but ended up with a surplus of \$154
- > The three year funding from Creative Victoria is significant but only accounts for around 60% of MV's total funding
- > The CoM made a conscious decision to hire more staff and relocate the premises which is why the surplus has not grown - however, MV is now getting the benefit of those decisions

8. Election of committee members

The following nominees addressed the room regarding election:

- Jeremy Gronow
- Tracee Hutchison
- Catherine McGauran
- Tim Northeast

9. Short break while votes were counted

Darren Sanicki - returning officer announced the following successful candidates:

- Tim Northeast
- Barry Williams

It was a three-way tie between Tracee Hutchison, Justin Rudge and Catherine McGauran for the remaining CoM position.

After conferring with The Returning Officer it was decided by the CoM to take another vote of members in the room with the candidates limited to TH, JR and CM. Votes were counted and The Returning Officer announced TH as the successful candidate.

10. Questions and informal discussions

N/A

11. Close of meeting

9:00pm





CHAIR'S REPORT

TIM NORTHEAST



Overview

2017 has been another year of sustained growth and development for Music Victoria. The organisation has continued to deliver on its strategic plan and provide strong support and advocacy to members both in metro and regional areas.

With memberships having grown by 30% to over 1500 members (matching 30% in 2016) our membership base makes us the best represented arts peak body in Australia.

Our members are comprised of:

1124 individuals

220 bands

15 gold partners

21 platinum partners

20 not for profit

83 small businesses

21 venues

Our social media reach has also grown substantially and we now have a database of over 33,000 people who follow Music Victoria to keep up with the latest developments in the music industry.

Part of the reason for this growth has been as result of Music Victoria delivering (on behalf of the Victorian State Government) the rollout of the Good Music Neighbours sound attenuation and acoustic grants programs, the Live Music Professionals coaching program and the Victorian Music Crawl project. On behalf of the Board I would like to thank the Andrews Government and in particular Minister Foley and the team at Creative Victoria for their ongoing support of Music Victoria and contemporary music in general.

I would also like to thank the Australia Council and APRA for continued funding and support throughout 2017.

Music Victoria has worked closely with Phil Martin at 3 Tiers Consultancy throughout 2017 and I would like to thank Phil for his continued guidance and advice.

I would also like to thank Goldseal HR and the Banks Group Accountants for their ongoing support.

Next year is looking like another huge year for Music Victoria.

- > Music Victoria will be partnering with Creative Victoria to deliver the Music Cities Convention in April which will bring together leading music academics to share ideas at a conference in Melbourne
- Music Victoria will become a key tenant at The Collingwood Arts Precinct as the project rolls out later in 2018
- Music Victoria will continue to broaden its membership base and seek out and deliver economic opportunities for its membership

Board of Directors

I would like to thank the Directors of The Music Victoria Board for their hard work throughout the year. This group of dedicated volunteers has contributed countless hours to help make Music Victoria one of the best performing Music Peak bodies in Australia.

The Board held a strategy planning session in February and made the decision to consolidate the existing Sub-Committee structure from seven Sub-Committees to two. The Board also took a decision to restructure the advisory panels which supply ideas and feedback to the Board.

The Board this year has comprised of 12 Directors, five of whom are completing their terms at this AGM.

Chrissie Vincent and Cat McGauran both resigned from the Board in May and the Board would like to thank them both for their hard work and dedication.

Upon their resignation Chelsea Wilson and Richard Moffat were appointed to the Board.

Thank-you to Michelle Nicol and Sarah Blaby who were both elected to the Music Victoria Board in 2015 and will complete their two year terms at the AGM.

- > Michelle Nicol has served as Deputy Chair of the Board as well as Chair of the Communications Sub-Committee. Michelle has brought her extensivemarketing experience and passion for the music industry to the Board. As Deputy Chair, Michelle has been a strong contributor throughout the year and I thank her for her support and advice.
- Sarah Blaby has served as Deputy Chair of the Operations Sub-Committee. As a musician and with solid experience in membership management, Sarah has been a valuable contributor to Board discussions throughout the year

Thank-you also to Matthew Kennedy, Chelsea Wilson, Ian James, Jeremy Gronow, and Richard Moffat who were all appointed to the Board in 2017 and whose terms will conclude at the AGM.

- > Matt Kennedy has been a member of the Operations Sub-Committee and with senior management experience, Matt has provided strong leadership in strategic thinking, state government relations and improvements to governance
- Ian James has been a member of the Communications Sub-Committee and has provided the Board with extensive industry knowledge and access to lan's wide national and international music industry networks
- > Jeremy Gronow has served as Board Secretary as well as being a member of the Communications Sub-Committee. As Secretary, Jeremy has been a great support to the Chair and Deputy Chair and he has brought his extensive experience in state government relations and as a musician to all board discussions
- > Chelsea Wilson has been a member of the Operations Sub-Committee as well as Chairing the Musicians Advisory Panel. Chelsea has provided strong views to board discussions as a musician with extensive experience in local government relations
- > Richard Moffat has been a member of the Communications Sub-Committee as well as assisting with the 2017 Music Victoria Awards. Richards experience in music programming and his knowledge and understanding of the music industry at both a national and international level has been a great asset to the board

And finally thank-you to Barry Williams and Tracee Hutchison who will continue on as elected Board Members in 2018.

- > Barry Williams served as Treasurer and has been a member of the Operations Sub-Committee. Barry's hard work and dedication to the role of Treasurer has been of great assistance to the Board as well as the operational team of Music Victoria
- > Tracee Hutchison served as the Deputy Chair of the Communications Sub-Committee as well as establishing and chairing the new Women's Advisory Panel. Tracee has brought her extensive experience in education and communications to the Board and has been a great contributor thought the year

2016 - 2017					
Name	Office and Term	Sub Committee	Meetings Attended		
Tim Northeast	Chair	Operations (Chair) Elected 2016 - 2018	11 of 12		
Michelle Nicol	Deputy Chair	Communications (Chair) Elected 2015 - 2017	10 of 12		
Barry Williams	Treasurer	Operations Elected 2016 - 2018	9 of 12		
Jeremy Gronow	Secretary	Communications Appointed - 2017	11 of 11		
Sarah Blaby	Elected 2015 - 2017	Communications (Deputy Chair)	9 of 12		
Tracee Hutchison	Elected 2016 - 2018	Communications (Deputy Chair)	9 of 12		
Matthew Kennedy	Appointed - 2017	Operations	8 of 11		
lan James	Appointed - 2017	Communications	8 of 11		
Chelsea Wilson	Appointed - 2017	Operations	7 of 7		
Richard Moffat	Appointed - 2017	Communications	6 of 7		

Note of thanks

Our operational team led by CEO Paddy Donovan have done a fantastic job this year. With increased staff and resources the team has been able to deliver on a wide range of projects which have and will continue to provide real economic outcomes for our musician, venue, and corporate members. Through their hard work and dedication Music Victoria is well placed to continue to grow and adapt to the ever changing music marketplace.

And finally, thank you to the members and supporters of Music Victoria for your ongoing support. On behalf of the Board of Directors I wish you all a merry Christmas and happy new year.

Tim Northeast

(Chair)

CHIEF EXECUTIVE OFFICER'S REPORT

PATRICK DONOVAN



Introduction:

Music Victoria has enjoyed its busiest year to date, representing, supporting and celebrating the Victorian music through advocacy, professional development and awards and rewards. But on top of that, we have delivered on behalf of the Victorian State Government the Good Music Neighbours sound attenuation and acoustic grants programs, the Live Music Professionals coaching program and the Victorian Music Crawl project raising the profiling and connecting the metro industry to regional venues and councils.

Staffing:

Music Victoria expanded this year with Laura Imbruglia joining the team as Marketing and Project Manager, and Al Parkinson coming on board as Office and Membership Co-ordinator. Both are excellent musicians and they have been terrific additions to the team. They join Operations and Program Manager Nick Cooper, administrative assistant and Australian Music Industry Network co-ordinator Alyse Newman, accountant Katrina McBeath, project managers Shaun Adams and Sarah DeBorre, awards event producer Belinda Collins and professional

Conference Organiser Bonnie Dalton. Progressive PR was engaged by Music Victoria this year to advise and promote Music Victoria's general work, including the release of the Victorian Live Music 10 Point Plan. They augment the work of music publicist Sarah Guppy, who delivers PR for the Age Music Victoria Awards and the Music Victoria Membership Drive. Chloe Turner left the organisation in June 2017 after almost three years of dedicated service to the organisation. We wish her best in her future endeavours.

Liquor Licensing:

We joined the new Live Music Roundtable which has moved to Creative Victoria. And as a member of the Victorian Live Music Sexual Harassment Taskforce, Music Victoria helped select nine venues to be part of a pilot training program training staff on preventing and dealing with incidents of sexual harassment and assault. It also made submissions to Victorian Commission for Gambling and Liquor Regulation to remove any reference to live music in its tightening of late night license conditions.

The Age Music Victoria Awards:

The 12th Age Music Victoria Awards was held at 170 Russell with our most diverse line-up to date, featuring blues, jazz, soul, hip hop, rock punk, house and electronic acts, as well as handing out 23 awards. The public awards were decided by 72,000 votes, hosted on the Music Victoria website for the first time, and expert genre judges selected the winners for the 12 genre categories. Legendary late producer Tony Cohen was inducted into the Hall of Fame, and photographer Zo Gay received a Special Achievement Award for commitment to live music in photographing local live music for 365 nights which were published in her book The Damage Report.

Visit Victoria:

After years of lobbying, Music Victoria was thrilled that Visit Victoria, the State agancy for tourism, made live music a key branding pillar when it relaunched its Melbourne brand campaign in October. Music Victoria has also been assisting Visit Victoria with a number of campaigns and projects to promote Victorian music.

Music Cities Convention - Melbourne:

Music Victoria and Creative Victoria bidded successfully for the renowned Music Cities Convention to be held in the southern hemisphere for the first time. Music Victoria is the delivery partner of the convention, which is the largest global reaching conference exploring the relationship between music and the built environment, and will attract dozens of leading global thinkers to Melbourne in mid-April 2018 to share best practice on how cities can best support music.

Conferences:

Music Victoria members were panellists and moderators at the National Contemporary Music Roundtable in Sydney, the Music Cities
Convention – Memphis, and the Electronic Music Conference in Sydney. I also attended the Americana Music conference in Nashville, where I saw first-hand how a city can best support a conference, awards, a Hall of fame and showcase artists in its live music venues, and helped develop relationships between Victoria and the Tennessee Government, the Americana Awards and the Stax Music Academy.

Live Music Census:

Music Victoria and project manager Dobe Newton partnered with Collarts, City of Yarra, City of Port Phillip and City of Melbourne in conducting the Live Music Census 2017. Result will be released in March.

Local Government:

Music Victoria partnered with the Municipal Association of Victoria's Arts and Culture Working Group and Live Music Office to develop Live Music Strategy and Action Plan templates for councils to adopt.

Australian Music Vault:

I participated on the Australian Music Vault Advisory Group which helped develop Australia's first ever Hall of Fame and historical music exhibition. An interactive, contemporary, multi-media project, it will showcase Australian music history and stories in a physical exhibition space at Arts centre Melbourne, as well as online, from mid-December.

TREASURER'S REPORT - 2016-17 FINANCIAL YEAR

BARRY WILLIAMS



Overview of 16-17 Financial Performance

Once again, it has been a very busy year within the offices of Music Victoria. Now that we have executed our first year of the two new projects which were announced at last year's AGM, namely Live Music Professionals and Good Music Neighbours, the delivery of these programs is reflected in the increase in the grants income in our accounts. The 16/17 year accounts are not distorted as they were last year with us delivering the once-off event in celebration of our ten year anniversary of The Age Music Victoria Awards Hall of Fame. Holding the Hall of Fame concert contributed \$156,000 of revenue in the form of ticket sales, and also the associated expense incurred in putting on such a large event. On the revenue side, it is pleasing to report an increase in our membership income of some \$30,000, with our membership now being at record levels. Also, this year we were able to increase our sponsorship income of The Age Music Victoria Awards (2016) quite significantly, which enabled us to deliver a modest profit. As would be expected with the addition of two new projects, we would have a similar increase in expenses to deliver the

programs. Both programs contributed \$110,000 of additional cost to our accounts, which is not evident in the audited accounts. It is extremely pleasing that we were able to deliver much larger surplus this financial year of some \$23,000. Again, our financials have been audited by Banks Group with no material outcomes reported (the audited 2016-17 Financial Statement is as the back of this Annual Report).

Balance Sheet

With a positive surplus for the financial year ended the 30th of June 2017 we now have member funds of \$353 000, which gives the organisation a strong cash buffer. As at the end of the financial year we had nearly half a million dollars in cash reserves. Again, as noted in my report, last year the major proportion of liabilities is income being held over as not being brought to account.

Budget Position 2017-18

As we do each year in May the Board sets its budget position for the year ahead. This year we have projected a deficit. It is apparent to the Board that we have been under resourced in the office, so a decision has been made to provide extra support with the addition of another part time staff member to relieve some of the pressure on the day to day operations of the office. We are confident this will be a one off as we continue to increase our revenue base into the future as we expand the scope of the programs we deliver.

The Year Ahead

2017-18 will be very busy, as we continue to work with Creative Victoria on delivering elements of the Music Works Package that was presented as part of the Labor Government's election policies. We also have the exciting prospect of being the co-manager of presenting the Music Cities Convention in April.

Again, I would like to thank Katrina McBeath for her efforts in delivering timely accounts for the presentation to our board each month, and the day to day financial management of Music Victoria's accounts. I should also pass on a note of thanks to Chloe Turner for her efforts in maintaining the general office for us during her time with Music Victoria. Sadly, Chloe left us at the end of the financial year to pursue other career opportunities.



ABOUT US

Contemporary Music Victoria Inc. (Music Victoria) is an independent, not-for-profit organisation and the state peak body for contemporary music. It represents musicians, venues, music businesses and professionals, and music lovers across the contemporary Victorian music community. Music Victoria provides advocacy on behalf of the music sector, actively supports the development of the

Victorian music community, and celebrates and promotes Victorian music.

It is governed by a volunteer Board comprising seven members elected by members of Music Victoria and up to three members appointed by the Board.

MISSION STATEMENT AND VISION

The mission of Music Victoria is to **champion Victorian music.**

Contemporary Music Victoria exists to support the growth, participation and development of the Victorian contemporary music industry.

As peak body for the Victorian contemporary music industry, Contemporary Music Victoria Inc.:

- a. is the point of contact for Victorians to engage with and participate in the contemporary music industry and related activities;
- b. provides advocacy on behalf of contemporary music within the music industry, the wider community and government;
- provides an industry development role through provision of programs and services and the creation of a knowledge hub;
- d. provides activities to encourage celebration and promotion of contemporary Victorian music and to create a supportive cultural community;

- e. represents Victorian contemporary music interests at the local, national and international levels and participation of Victorian interests in national projects and other activities;
- f. is a relevant and strong organisation focused on good governance and community participation;
- g. engages and fosters strong partnerships between the music industry, government and the community;
- aims to work from an understanding of not replicating services that are provided else where;
- i. is broadly inclusive of the entire contemporary music community: all music genres, industry sectors and professions as well as being accessible for metropolitan and regional Victoria;
- aims be valuable to music makers in its activities whenever possible; and
- k. provides for the support and fellowship of its members.

MUSIC VICTORIA DECEMBER 2017



WE'RE GROWING

1500 members in 2017

300 members in 2011

WE REPRESENT CONTEMPORARY MUSIC

OUR MEMBERS

1124 individuals | 220 bands 139 business partners | 21 venues

35,000 ONLINE REACH facebook | twitter | youtube | e-news | instagram

WE CELEBRATE VICTORIAN MUSIC

8 awards ceremonies since 2013

112 artists, venues and festivals have received awards

300,000 public votes

24 artists and industry have been inducted into The Age Music Victoria Hall of Fame

WE SUPPORT VENUES

strumental in implementing world-first AGENT OF CHANGE principle

Released the Australian first LIVE MUSIC BEST PRACTICE GUIDELINES

Helped deliver \$740,000 in sound manageme



MUSIC



WE PARTNER WITH INDUSTRY & G

Creative Victoria | Australia Council for t Cities of Melbourne, Yarra, Ballarat, Geelong APRA AMCOS | AMIN | The Push | Support Act | F Multicultural Arts Victoria | Visit Victoria | Collarts | Art nnicultural Arts Victoria | Visit Victoria | Collarts | Art Songlines Aboriginal Music | Live at Your Local | Cr

#supportlocalmusic FOLLOW U'







deconsistent. MUSIC VICTORIA'S MISSION: TO CHAMPION VICTORIAN MUSIC 1 REPRESENT 2 SUPPORT

3 BE A SUSTAINABLE ORGANISATION

14.4 million patrons attend 62,000 live music gigs each year The Greater Melbourne area boasts 465 live music venues - more per capita Outside Melbourne we have 201 live music venues and 350 festivals with live music

SMALL VENUES ARE THE HEART
OF THE LIVE MUSIC INDUSTRY Music in the City of Melbourne alone is worth \$25million per year For every \$1 spent on live music \$3 is returned in value ECONOMIC IMPACT IN VICTORIA \$1.04 billion spent on live music

116,000 annual FTE jobs \$22.2 million STATE GOVT investment through Music Works

VICTORIANS ARE PASSIONATE SLAM (Save Live Australia's Music) Tally

Victorians love live music so much that SLAM (Save Live Australia's Music) Fally

Victorians love live music so much that

and an annie marched In 2010, 20,000 people marched in Australia'a largest cultural rally in Australia a largest cultural raily successfully protesting and repealing and repealing laws that adversely impacted the



STRATEGIC PLAN

OBJECTIVE 1: REPRESENT

Provide a leading and representative voice

- Maintain and develop Music Victoria's position as a primary source of trusted industry advice
- 2. Represent the industry on issues at local, state, national and international levels
- 3. Develop Music Victoria's 'industry representative' position in the public domain

Advise and Influence

4. Advise and influence the Victorian Government's delivery of Music Works policy and Creative Industry policy

Be Inclusive

 Develop policies, behaviours and publish statements to promote diversity and inclusiveness

OBJECTIVE 2: SUPPORT

Deliver programs

- 6. Provide ongoing professional development and engagement with music education
- 7. Promote, facilitate and deliver November series of industry events
- 7a. Help secure and partner in Music Cities Convention
- 8. Expand the member benefits program
- 9. Focus on regional Victorian music community
- Establish a Women and Gender Diverse Advisory Panel

Music Victoria as a knowledge hub and centre of excellence

11. Develop and publish guidance and advice for members

Celebrate and promote Victorian music

- 12. Publicise Victorian music
- 13. Plan major events to celebrate Victorian music

Partnership arrangements to better deliver programs

- 14. Expand initiatives under this business plan to deliver or support delivery of key elements of Victorian Government's Music Works package
- 15. Partner with Local Government to support their local music communities
- 16. Partner with hearing health organisations

OBJECTIVE 3: BE A SUSTAINABLE ORGANISATION

Organisational structure and staff development

17. Implement appropriate human resource procedures

Broaden and increase funding sources

18. Broaden and increase revenue streams

Ensure Music Victoria has a strong mandate

- Develop communication and stakeholder strategies and continually implement resultant plans
- 20. Develop a strong membership base with a focus in key target markets
- 21. Demonstrate best practice governance

2017 KEY ACHIEVEMENTS

- > Published the Victorian Live Music 10 Point Plan
- > Ran 26 professional development workshop for 1,000 attendees
- > 23 venues received \$240,100 in grants as part of the Good Music Neighbours and Acoustic Assessment programs
- > 37 managers, agents and media taken through regional Victoria on Victorian Music Crawl
- > 20 promoters and band bookers participate in Live Music Professionals program
- > Membership numbers surpassed 1500
- > Contributed to Visit Victoria making live music a brand pillar and the pre-eminent global professor in music strategy Sound Diplomacy's, Dr Shain Shapiro to declare Melbourne the "Live Music Capital of the World"
- > Helped bring the international renowned Music Cities Convention to the Southern Hemisphere for the first time
- > 23 awards handed out at Age Music Victoria Awards
- > 72,000 votes for the Age Music Victoria Awards
- > One induction and one Special Achievement Award delivered at the Age Music Victoria Awards



MUSIC VICTORIA STAFF



PATRICK DONOVAN

CEO

Patrick Donovan is the CEO of Music Victoria and the chairman of the Australian Music Industry Network.

He sits on numerous boards and councils including the Liquor Control Advisory Council which advises the Liquor Licensing Minister on alcohol harm reduction strategies; the Australian Music Vault, the Arts Industry Council of Victoria and the City of Melbourne Music Committee. He is a patron of the Australian Music Prize, a Melbourne Music Prize judge and a former board member of the National Film and Sound Archive.

A strong advocate for contemporary music, Donovan was instrumental in the State Government's adoption of the Agent of Change Principle to protect music venues, clubs and rehearsal studios from encroaching developers, the deregulation of all ages gigs and establishing a building code exemption for small and medium sized venues. He was the driving force behind the Victorian Live Music Ten Point Plan, which is considered global Best Practice for live music support.

He has built ties in overseas markets in the United States, the UK and Europe, presenting on topics including "Melbourne Music City" at numerous international conferences.

Donovan makes regular media appearances on TV and radio shows including The Project, ABC, Triple M, Triple R and 3PBS.

Donovan has a Bachelor of Economics from Monash University. He tour managed Iggy Pop in 1998 and was Chief Music Writer for the Age Newspaper for 12 years, where he started the Sticky Carpet column, started the Age EG Awards (now Age Music Victoria Awards, which has raised more than \$55,000 for musicians charity Support Ac Limited) and the campaign to name a lane after AC/DC, for which he was awarded a City of Melbourne media prize. He continues to record and perform with his band Cowsmuff.



NICK COOPER

Operations / Program Manager

Nick has been an active and passionate member of Music Victoria almost since

its inception. A dedicated musician from age 6, he has been heavily involved in the Melbourne, Victorian and Australian music scenes for many years. Nick has managed bands and tours, played locally and internationally as a live and recording musician, and worked at some of Victoria's iconic music festivals. After a brief career as a pilot in the Australian Regular Army, and as a commercial lawyer for over 5 years, Nick is now part of the furniture at Music Victoria. With a particular interest in the live and regional music sectors, Nick's mission is to advocate for artists, industry professionals and punters alike, and keep Victorian contemporary music on the world map.



LAURA IMBRUGLIA

Project / Marketing Manager

Previously most wellknown as a musician (with 3 albums and countless tours under

her belt), in recent years, Laura has been at the helm of the beloved variety web series "Amateur Hour". She's appeared on panels across Melbourne to offer advice on crowdfunding and grant writing, and is passionate about empowering, educating and galvanising musicians.

Laura has also been known to DJ and host music trivia around Melbourne, and hosts the occasional pop up radio show "Word Nerds" on 3RRR. She's still making music too (naturally).



AL PARKINSON

Office & Membership Coordinator

Al surrounds herself with as much music-related business as possible and has

worn a number of hats in the Melbourne music community. She performs her own music regularly, has curated boutique events such as Sofar Sounds, worked in community radio, tour managed, is a mentor for The Push and worked at creative industries college Collarts for three years.

Al is always advocating for the Victorian music industry and is proud to be working at Music Victoria as the Office & Membership Coordinator.



SARAH DEBORRE

Live Music Professionals Project Manager

At Music Victoria Sarah manages Live Music Professionals,

a coaching program supporting independent live promoters and music venues across Victoria. Sarah has had a long involvement in Melbourne music and has worked and presented programs at PBS FM, worked in music distribution and spent three years running the FReeZACentral program at The Push. Sarah has also spent time as a music writer, has actively run numerous benefit gigs and dappled in music television.



SHAUN ADAMS

Good Music Neighbours - Industry Liaison

Shaun got his start touring Australia as a sound engineer and

tour manger and from there went on to work with several live music venues. While Shaun is most renowned for his work in regional areas (particularly programming one of Australia's best, regional venues, Karova Lounge in Ballarat) he's also helped manage a number of high profile acts and promoted numerous events with acts including Powderfinger, Silverchair and John Butler Trio. Shaun also worked on Straight To You, Triple J's tribute to Nick Cave, and most recently brought Nick Cave and the Bad Seeds to Ballarat in one of the largest-scale, live music events held in regional Victoria in many years. Shaun has also worked for festivals such as Meredith Music Festival and Falls Festival.



ALYSE NEWMAN

Program / Marketing Assistant

Alyse works for Australian Music Industry Network (AMIN) as operations

administrator, Little Giant Agency as a music publicist and Music Victoria as program / marketing assistant. She has a Bachelor in Entertainment Management which was completed at the Australian Institute of Music and has both practical and theoretical experience across various aspects of the Music Industry.

MUSIC VICTORIA ADVOCACY

Music Victoria representatives are part of/partners in:

AIR Fellowships Advisory Committee APRA Songhubs Advisory Committee Arts Industry Council of Victoria Arts Wellbeing Collective Australian Music Industry Network Australian Music Vault

Australian Music Vault

Bandmates Victoria Steering Group

Box Hill Institute Course Advisory Committee City of Melbourne Music Strategy Committee

Collarts Course Advisory Committee

Liquor Control Advisory Council

Music Passport Advisory Committee

RMIT Program Advisory Committee

Victorian Live Music Roundtable

Victorian Skills Commissioner - Industry Advisory Group



MUSIC VICTORIA BOARD MEMBERS



TIM NORTHEAST

Chair

Tim has been involved in live music venue management for over 25 years and is currently a member

of the Victorian Music Council and the Live Music Roundtable. He has been Managing Director and co-owner of The Corner since 1995 and is co-owner of the Northcote Social Club, Newtown Social Club and The National Hotel. Tim is also a director of Ticketscout Pty Ltd, a boutique ticketing service focused on independent live music venues and events.



MICHELLE NICOL

Deputy Chair

Michelle is a business and digital marketing strategist and has 15 years' experience in media and communications.

The Co-Founder and Content Marketing Director of two start-up technology companies, she possesses sound knowledge of the development and funding stages of start-ups and the technology economy. Michelle has a strong nterest and network in the Victorian music scene and was instrumental in leading the initiatives resulting in the renaming of Rowland S. Howard Lane to honour the contribution of musicians to our culture, and has been a promoter, tour manager and publicist for Australian and international artists. Michelle is a founding member of the St Kilda Live Music Community, and is committed to addressing the issues of gender inequality across a range of initiatives being undertaken across the music industry and others.



BARRY WILLIAMS

Treasurer

Barry is now, after a 35 year career in the Motor Industry, happily retired. Graduating from

Bendigo College with an accounting degree in 1997 he moved to Melbourne in 1978 to take a position with Penfold Motors as accountant. During his 35 year career with the company he successfully became a partner of the business. During his time within the motor industry he served on many industry advisory committees and boards. He culminated his career by becoming Managing Director of the company. He was appointed to the Music Victoria Board in 2013 and has been an active and enthusiastic contributor.



JEREMY GRONOW

Secretary

Jeremy has more than 25 years' experience in journalism, media management, public relations and

communications for state and local government. In this time he specialised in construction project communications for more than 30 diverse projects such as the AAMI Park Stadium, the Melbourne Park Redevelopment, the Flinders Street Station Design Competition and the Melbourne Recital Centre. Jeremy has also been playing in bands for more than three decades as a singer, songwriter and guitarist. Outside of work, Jeremy volunteers as member of the Music Victoria board and provides pro-bono communications advice to organisations such as the board of the Victorian Pride Centre and Joy FM.



SARAH BLABY

Sarah is a musician, DJ, venue booker, promoter and more recently a sales manager. After 5 years at Shock Records in

the 90s, Sarah moved on for an 8 year stint working for Camillo Ippoliti as the entertainment manager of Revolver Upstairs, Cookie and The Toff in Town. She played guitar in Porcelain and Remake Remodel for over 10 years, and US/Aus band Origami, plus a stint in the 90s in Hecate and Sheraw at the now legendary Easey St 'Rock n Roll High school'. She has toured all over Australia, Europe, Japan and USA, played the Big Day Out, Ladyfest Colorado, North by North East conference (NXNE Toronto) and represented Revolver at South by South West. Sarah is now the Sponsorship and Promotions Manager for PBS 106.7FM.



TRACEE HUTCHISON

Tracee is a highly regarded broadcaster, journalist, arts and media executive, commissioning editor, multi-platform

producer/director, executive producer, educator and author and brings 30 years' experience at the highest level in Australian and international broadcast media and arts sectors. Her career includes high profile on air roles at JJJ, ABC radio (national, local and regional), Radio Australia, 3RRR.FM and television presenter and reporter roles at the 7.30 Report, ABC Arts and co-host of ABC TV's DIG TV. A former CEO of the Human Rights Arts & Film Festival and Program Director & Board Member at 3RRR.FM, Tracee is currently Head of Journalism at the Australian College of Arts (Collarts) and consults to the community broadcasting sector, arts organisations a local government.



IAN JAMES

lan has been the Managing Director of Mushroom Music Publishing for the past 29 years. Mushroom Music Publishing is the

most successful independent 'music publisher in Australia and represents many of the most prominent songwriters in Australia and New Zealand. He is also the Deputy Chairman of Australasian Performing Right Association (APRA) and Chairman of the Australasian Mchanical Copyright Owners Society (AMCOS). In 2014 he was appointed as the Adjunct Professor at the Victoria University College of Business. Prior to joining Mushroom Music, he was at APRA for 10 years, managing the Licensing Department and the Southern Region office. He has a Bachelor of Commerce (Applied Psychology) from the University of New South Wales.



MATTHEW KENNEDY

Matthew has worked within not-for-profit business management and development, across all of local, state, national and

international levels, for more than 20 years. Since 2011 has been the Chief Executive Officer of Tennis Victoria, which has 38 staff and about 900 member clubs, centers and associations. He previously worked for the International Cricket Council for a decade and was its Global Development Manager, first based out of London and then later Dubai, responsible for supporting 94 non-Test cricket nations.



RICHARD MOFFAT

Melbourne-based Richard – Rich to his friends – got his first job booking bands in pubs at age 17 and has avoided all real

jobs since. Until recently, Rich booked many Melbourne venues including Punters Club, Corner Hotel, Evelyn Hotel, Public Bar, Northcote Social Club, East Brunswick Club, Shebeen, 170 Russell and Newtown Social Club (NSW). In the early 2000s, he started booking and programming festivals, such as St Kilda Festival, Queenscliff, Falls, Southbound, Pushover, Groovin' the Moo, Parklife, West Coast Blues & Roots, Northwest Festival, Splendour and The Plot. In addition to being an active presence in Melbourne's music community, Rich has busied himself with a bunch of other music-related stuff over the years. When he's not booking festival shows, you'll find Rich making epic playlists, listening to 70s slow jams and looking for the next interesting project to sink his teeth into.



CHELSEA WILSON

Chelsea Wilson is a Melbourne based vocalist, broadcaster, DJ and producer with over 12 years music industry experience.

Her debut soul-inspired album 'I Hope You'll Be Very Unhappy Without Me' was lauded #2 Album of the Year on ABC Radio National and nominated for Best Soul album at the Age Music Victoria Awards 2014, leading to performances including Glastonbury Festival UK and the headline spot on the Arts Centre stage at the Australasian World Music Expo. Her behind the scenes roles have included Concert and Events Licensing Representative at APRA|AMCOS and Music Manager at PBS 106.7FM. Currently Chelsea is the Artistic Director of Stonnington Jazz Festival and Music Programmer of Brunswick Music Festival, and she produces and presents radio programs 'Jazz Got Soul' (PBS) and 'The Australian Soul Sessions' (Mi-Soul London).

Communications Subcommittee

The Communications Subcommittee is made up of members of the Committee of Management of Music Victoria ('Board'), and meets monthly to discuss and advise the Board on issues and projects concerning communications, membership and projects. The Communications Subcommittee is:

Michelle Nicol (Chair)
Tracee Hutchison
lan James
Jeremy Gronow
Richard Moffat
Laura Imbruglia (Secretary)

Operations Subcommittee

The Operations Subcommittee is made up of members of the Board, and meets monthly to advise the Board on internal operations issues including corporate governance, including finance and organisational policies and procedures, and human resources. The Operations Subcommittee is:

Tim Northeast (Chair)
Barry Williams
Matthew Kennedy
Patrick Donovan
Chelsea Wilson
Nick Cooper (Secretary)

Advisory Panels

Artists' Advisory Panel

Music Victoria has appointed an Artist Advisory Panel to identify and consider issues facing Victorian contemporary artists and to provide recommendations and advise Music Victoria, including its Board, in relation to appropriate activities in accordance with Music Victoria's strategic plan

Chelsea Wilson (Chair)

Kylie Auldist

Sarah Blaby

Caroline Connors

John Course

Lachlan Davidson

Syrene Favero

Cheyenne Harper

Laura Imbruglia (Secretary)

Alice Keath

Peter Knight

Joel Ma

Jake Mason

Justin Rudge

Cash Savage

Bob Sedergreen

Benjamin Walker

Benjamin Wiesner

Regional Advisory Panel

Music Victoria will invite nominations for, and appoint, a new Regional Advisory Panel (RAP) to provide a platform to represent the broad range of cultural and economic perspectives of music professionals based in regional and outer suburban Victoria as part of Music Victoria's leadership and advocacy on societal issues in the creative sector.

The RAP will be appointed by 31 March 2018, and will advise Music Victoria and its Board.

Women's Advisory Panel

Music Victoria's Women's Advisory Panel provides a platform to represent the broad range of cultural and economic perspectives of women and people who identify as women who are working in music-related professions as part of Music Victoria's leadership and advocacy on societal issues in the creative sector. Music Victoria has become a national leader on action and advocacy around gender quotas on all Music Victoria operations, events and activities.

The WAP (2018-2019) will be announced at Music Victoria's 2017 AGM and will advise Music Victoria and its Board.

Tracee Hutchison (Chair)

Al Parkinson (Secretary)

Rebecca Barnard

Shannon Driscoll

Fiona Duncan

Nat Grant

Sophie Koh

Rita Khayat

Siobhan Kranz

Jessie Lloyd

Siobhan McGinnity Danielle Rizk

Dr Catherine Strong

Samantha Wass

Diana Wolf

CORE ORGANISATIONAL ACTIVITIES

Professional Development Program

Since the 2016 AGM, Music Victoria has rolled out a huge program of great professional development workshops, masterclasses, and networking events. Through careful review of member and other industry feedback, the 2017 program featured:

- 21 events held, attended by approx. 812 industry participants (not including Venues Days – Good Music Neighbours or Live Music Professionals sessions);
- 3 x Venues Days presented by Music Victoria in partnership with local government agencies (City of Melbourne, City of Yarra, and City of Darebin), attended by approx. 112 venue owners, managers, bookers and staff;

- for the first time, digital marketing and social media masterclasses (including in Geelong) in partnership with Blstr, both sold out;
- recorded podcasts of many of the work shops and masterclasses uploaded to Music Victoria's website and Soundcloud; and
- A second year as partner and host of artist development program GRID Series.

We look forward to finalising the 2018 program to maximise engagement with, and upskill, Music Victoria members and industry. Keep an eye on the Music Victoria Workshops page.





The Age Music Victoria Awards and The After Party

The Age Music Victoria Awards celebrated its 12th year in 2017, with a massive line up of Victoria's best musical talent at 170 Russell on Wednesday 22 November, during Melbourne Music Week. Co-presented by Triple R 102.7FM and PBS 106.7FM and fittingly hosted again by respective radio favourites Chris Gill and Lyndelle Wilkinson, The Age Music Victoria Awards 2017acknowledged the State's best bands, releases, venues, and festivals with a variety of awards, and concluded with a massive After Party.

Featuring live sets from recent Glastonbury-goers Harvey Sutherland & Bermuda, local post-punks Gold Class, and rising powerhouse trio Cable Ties, The After Party was a chance for all awardees, nominees, music industry professionals and fans alike to come together on the dance floor and celebrate the breadth of Victoria's thriving music community.

As tradition goes, the evening also included the famous EG Allstars Band (featuring members of the Rockwiz Orchestra) performing some of the best songs of the year fronted by a prime cut of rotating musical talent including Josh Teskey (The Teskey Brothers), Archie Roach, Gretta Ray, Ella Thompson (GL), Michelle Nicolle, Birdz, Mojo Juju and Jim Lawrie (Performing Big Smoke), as well as DJ sets by MzRizk.

PROGRAMS

Good Music Neighbours

Good Music Neighbours is a Victorian Government initiative delivered by Music Victoria under the Music Works package.

The program consists of the new Acoustic Assessment Grants, the main Good Music Neighbours grants and Sound Advice workshops.

Good Music Neighbours - 2017 Grant Round

The recent round saw a slight decline in venues applying for the grant from its first year, but a panel was able to recommend 12 venues ranging from inner city to regional for a total of over \$140 000.

Venues applied for a mixture of continued capital works, sound walls, double glazing windows, acoustic assessments and ceiling panels.

Acoustic Assessment - Grant Round

As part of its annual report to Creative Victoria, the Good Music Neighbours program pitched a need for a simple, non-matched Acoustic Assessment grant. This was approved, and with a short turnaround time the program was able to support 22 venues for a combined total of \$100 100.

The idea is that once these venues have up skilled themselves with an acoustic report, we hope to see them applying for the works grant in 2018 if needed.

2018 Grant Round: 29 March - 26 April 2018 http://www.musicvictoria.com.au/gmn



Live Music Professionals

Live Music Professionals is a Victorian Government initiative delivered by Music Victoria under the Music Works package. In 2017 the Victorian Government made a three year commitment to Music Under Wings; providing mentoring, training and professional development opportunities to enable Victoria's music industry to grow at both an individual and industry-wide level. Managed by The Push, Music Under Wings includes both The Push-based program, Music Industry Pathways; and Music Victoria's, Live Music Professionals.

The aim of Live Music Professionals is to:

- Support Victoria's iconic live music sector by assisting venues and independent promoters in their efforts to run sustainable, long-term businesses that support live, original music
- 2. Provide opportunities for those who may be isolated and find difficulty in creating networks and building opportunities
- Encourage more live music in all communities by supporting the people who make it happen through one-on-one coaching and various networking opportunities

Completing its pilot program in 2017, Live Music Professionals selected 20 participants from across the state who were coached by 10 music industry personnel and one business coach. Participants were a range of mid-career level venue owners, band bookers and independent promoters with 50 per cent of participants representing regional and outer suburban areas.

Music industry coaches in 2017 included Aidan McLaren (The Hills Are Alive, NYE On the Hill, UNIFY), Alex Zaccaria (Bolster), Carolyn Logan (Penney and Logan PR & Management), Danae Effern (Little Giant Agency), Jon Perring (Bar Open, The Tote), Kate McCabe, Richard Moffat (Groovin' The Moo), Sally Mather (The Corner Group), Shaun Adams (Karova Lounge, From The Apple Tree) and Sophie Miles (Mistletone).

Participants were involved in a one-and-a-half day program launch/conference in Geelong where they received one-on-one coaching and participated in workshops and panel sessions. Throughout the four months of the program they completed subsequent coaching sessions and engaged in masterclasses, were invited to the Age Music Victoria Awards and were involved in both closed door and public facing sessions at Face the Music. http://www.musicvictoria.com.au/livemusicprofessionals



Victorian Music Crawl

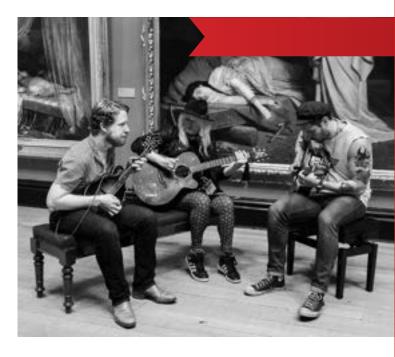
The Victorian Music Crawl (VMC) is a Victorian Government initiative delivered by Music Victoria under the Music Works package. Delivered by Music Victoria, the VMC is part showcase, part educational opportunity and part exposure to local talent and industries. The program aims to reconnect the metropolitan and local industries with local government, build confidence in Victoria's artists to tour the state, and document and reveal the great stories and potential for a healthy live scene across Victoria. It aims to:

- Highlight touring pathways, venues and share and build excitement about the potential of live music in regional Victoria.
- Showcase regional capacity to deliver live music experiences
- Build the capacity of metropolitan audiences to connect with a regional audience
- Support sustainable regional touring circuits

http://www.musicvictoria.com.au/victorian-music-crawl

The first trip visited venues in Ballarat, Castlemaine, Bendigo and Echuca. Outcomes included:

- 26 people attended 15 shows at 14 venues
- 89 per cent of participants said they were more likely to present live music in regional venues as a result of the tour





VMC#2

The second trip visited venues in Frankston, the Mornington Peninsula, Bass Coast and South Gippsland. Outcomes included:

• 29 media stories, reaching over a million people, which is valued at \$108,223

CONTEMPORARY MUSIC VICTORIA INC.

FINANCIAL STATEMENTS

For the Year Ended 30 June 2017

Contemporary Music Victoria Inc.

Contents

For the year ended 30 June 2017

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Contemporary Music Victoria Inc.

Committee Members Report 30 June 2017

The committee members submit the financial report of the Association for the financial year ended 30 June 2017.

1. General information

Committee members

The names of committee members throughout the year and at the date of this report are:

Tim Northeast (Elected 6 December 2016)
Michele Nicol (Elected 20 October 2015)
Jeremy Gronow (Appointed 13 December 2016)
Barry Williams (Elected 6 December 2016)
lan James (Appointed 2 December 2016)
Sarah Blaby (Elected 20 October 2015)
Matthew Kennedy (Elected 9 February 2015)
Richard Moffat (Appointed 17 May 2017)
Chelsea Wilson (Appointed 9 May 2017)
Tracee Hutchinson (Appointed 6 December 2016)

Chairperson
Deputy Chairperson
Secretary
Treasurer

Principal activities

As the independent voice of the Victorian contemporary music industry, the principal activities of the association were to represent musicians, venues, music businesses and music lovers across the contemporary music community in Victoria; to provide advocacy on behalf of the music industry; to support the development of the Victorian music community, and to celebrate and promote Victorian music.

Significant changes

No significant change in the nature of these activities occurred during the year.

2. Operating results and review of operations for the year

Operating result

The surplus of the Association for the financial year amounted to \$23,063 (2016: \$154).

Signed in accordance with a resolution of the Members of the Committee:

Chairperson: Treasurer: Barry Williams

Contemporary Music Victoria Inc.

Statement of Profit or Loss and Other Comprehensive Income For the year ended 30 June 2017

		2017	2016
	Note	\$	\$
D	2	505.000	F02 200
Revenue		595,900	593,299
Employee benefits expenses		(287,432)	(241,994)
Depreciation and amortisation expense		(4,311)	(5,065)
Project costs		(149,995)	(232,069)
Other expenses		(131,099)	(114,017)
Surplus for the year		23,063	154
In kind income		28,863	240,800
In kind expenditure		(28,863)	(240,800)
Net surplus		23,063	154

Statement of Financial Position For the year ended 30 June 2017

	Note	2017 \$	2016 \$
ASSETS			
CURRENT ASSETS			
Cash and cash equivalents	3	495,942	357,013
Trade and other receivables	4	42,027	91,900
TOTAL CURRENT ASSETS		537,969	448,913
NON CURRENT ASSETS			
Property, plant and equipment	5	18,252	14,227
TOTAL NON CURRENT ASSETS		18,252	14,227
TOTAL ASSETS		556,221	463,140
LIABILITIES CURRENT LIABILITIES Trade and other payables	6	41,991	25,702
Employee benefits	7	19,830	14,799
Other financial liabilities	8	141,198	92,500
TOTAL CURRENT LIABILITIES		203,019	133,001
TOTAL LIABILITIES		203,019	133,001
NET ASSETS		353,202	330,139
EQUITY Retained earnings		353,202	330,139
TOTAL EQUITY		353,202	330,139
101112240111		233,232	

Statement of Changes in Equity For the year ended 30 June 2017

	Member Fund \$	Total \$
1 July 2016	330,139	330,139
Surplus attributable to members of the entity	23,063	23,063
Balance at 30 June 2017	353,202	353,202
2016		
	Accumulated Member Fund \$	Total \$
1 July 2015	329,985	329,985
Surplus attributable to members of the entity	154	154
,		154

Accumulated

Statement of Changes in Equity For the year ended 30 June 2017

	Note	2017 \$	2016 \$
CASH FLOWS FROM OPERATING ACTIVITIES:		·	•
Receipts from customers		759,551	613,484
Payments to suppliers and employees		(618,842)	(647,515)
Interest received		6,555	6,584
Net cash provided by/(used in) operating activities	9	147,264	(27,447)
CASH FLOWS FROM INVESTING ACTIVITIES:			
Purchase of property, plant and equipment		(8,336)	(2,768)
Net cash used in investing activities		(8,336)	(2,768)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Net increase/(decrease) in cash and cash equivalents held		138,928	(30,215)
Cash and cash equivalents at beginning of year		357,014	387,228
Cash and cash equivalents at end of financial year	3	495,942	357,013

Notes to the Financial Statements For the year ended 30 June 2017

The financial statements cover Contemporary Music Victoria Inc. as an individual entity. Contemporary Music Victoria Inc. is a not for profit association incorporated in Victoria under the Associations Incorporation Reform Act 2012.

The functional and presentation currency of Contemporary Music Victoria Inc. is Australian dollars.

1 Summary of Significant Accounting Policies

(a) Basis of Preparation

The financial statements are special purpose financial statements that have been prepared in accordance with the Australian Accounting Standards, Australian Accounting Interpretations and the Associations Incorporation Reform Act 2012.

The significant accounting policies used in the preparation and presentation of these financial statements are provided below and are consistent with prior reporting periods unless otherwise stated.

The financial statements are based on historical costs, except for the measurement at fair value of selected non current assets, financial assets and financial liabilities.

(b) Comparative Amounts

Comparatives are consistent with prior years, unless otherwise stated.

(c) Income Tax

The Association is exempt from income tax under Division 50 of the Income Tax Assessment Act 1997.

(d) Revenue and other income

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the entity and specific criteria relating to the type of revenue as noted below, has been satisfied.

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

All revenue is stated net of the amount of goods and services tax (GST).

Grant revenue

Grant revenue is recognised in the statement of profit or loss and other comprehensive income when the entity obtains control of the grant, it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

When grant revenue is received whereby the entity incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

Contemporary Music Victoria Inc. receives non reciprocal contributions of assets from the government and other parties for zero or a nominal value. These assets are recognised at fair value on the date of acquisition in the statement of financial position, with a corresponding amount of income recognised in the statement of profit or loss and other comprehensive income.

Notes to the Financial Statements For the year ended 30 June 2017

1 Summary of Significant Accounting Policies

Donations and sponsorship income are recognised as revenue when received. The Association also receives goods or services from other parties in return for the provision of promotional or other non cash consideration. Such transactions are recognised at fair value and disclosed in revenue, with a corresponding expense.

Interest revenue

Interest is recognised using the effective interest method.

Subscriptions

Revenue from the provision of membership subscriptions is recognised on a straight line basis over the financial year.

(e) Goods and Services Tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and services tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of GST.

The net amount of GST recoverable from, or payable to, the ATO is included as part of receivables or payables in the statement of financial position.

Cash flows in the statement of cash flows are included on a gross basis and the GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified as operating cash flows.

(f) Property, Plant and Equipment

Classes of property, plant and equipment are measured using the cost model as specified below.

Where the cost model is used, the asset is carried at its cost less any accumulated depreciation and any impairment losses. Costs include purchase price, other directly attributable costs and the initial estimate of the costs of dismantling and restoring the asset, where applicable.

Plant and equipment

Plant and equipment are measured using the cost model.

Depreciation

The depreciable amount of all fixed assets including buildings and capitalised leased assets, is depreciated on a reducing balance basis over the asset's useful life commencing from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

Notes to the Financial Statements For the year ended 30 June 2017

1 Summary of Significant Accounting Policies

(f) Property, Plant and Equipment

Depreciation

The depreciation rates used for each class of depreciable asset are shown below:

Fixed asset class	Depreciation rate
Plant and Equipment	20 30%
Furniture, Fixtures and Fittings	20 30%

At the end of each annual reporting period, the depreciation method, useful life and residual value of each asset is reviewed. Any revisions are accounted for prospectively as a change in estimate.

(g) Financial instruments

Financial instruments are recognised initially using trade date accounting, i.e. on the date that the Association becomes party to the contractual provisions of the instrument.

On initial recognition, all financial instruments are measured at fair value plus transaction costs (except for instruments measured at fair value through profit or loss where transaction costs are expensed as incurred).

Financial liabilities

Financial liabilities are recognised when the Association becomes a party to the contractual agreements of the instrument. All interest related charges and, if applicable, changes in an instrument's fair value that are reported in profit or loss are included in the income statement line items "finance costs" or "finance income".

Financial liabilities are classified as either financial liabilities ëat fair value through profit or loss or other financial liabilities depending on the purpose for which the liability was acquired. Although the Association uses derivative financial instruments in economic hedges of currency and interest rate risk, it does not hedge account for these transactions.

The Associationës financial liabilities include borrowings, trade and other payables (including finance lease liabilities), which are measured at amortised cost using the effective interest rate method.

(h) Cash and cash equivalents

Cash and cash equivalents comprise cash on hand, demand deposits and short term investments which are readily convertible to known amounts of cash and which are subject to an insignificant risk of change in value.

Notes to the Financial Statements For the year ended 30 June 2017

1 Summary of Significant Accounting Policies

(i) Employee benefits

Provision is made for the Association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled.

Employee benefits expected to be settled more than twelve months after the end of the reporting period have been measured at the present value of the estimated future cash outflows to be made for those benefits. In determining the liability, consideration is given to employee wage increases and the probability that the employee may satisfy vesting requirements. Cashflows are discounted using market yields on national government bonds with terms to maturity that match the expected timing of cashflows. Changes in the measurement of the liability are recognised in profit or loss.

Employee benefits are presented as current liabilities in the statement of financial position if the Association does not have an unconditional right to defer settlement of the liability for at least 12 months after the reporting date regardless of the classification of the liability for measurement purposes under AASB 119.

2 Revenue and Other Income

Revenue from continuing operations		2017	2016
	Note	\$	\$
Grants, sponsorships & donations	(a)	497,933	364,236
Member subscriptions		76,453	46,472
Other revenue	(b)	21,514	182,591
Total Revenue		595,900	593,299
(a) Grants, sponsorship & donations revenue			
		2017	2016
		\$	\$
Donations		31	1,136
Creative Victoria		363,679	265,000
Australia Council for the Arts		40,000	50,000
Department of Justice		20,000	-
City of Melbourne		3,500	-
City of Yarra		-	300
AMIN		178	300
APRA AMCOS		20,500	20,000
Sponsorship		50,045	27,500
Total grants, sponsorship & donations		497,933	364,236

Notes to the Financial Statements For the year ended 30 June 2017

	(b) Other Revenue a	2017 \$	2016 \$
	- Other income	3,386	9,251
	- Ticket sales	11,335	166,131
	 Advertising revenue 	238	125
	- Interest income	6,555	7,084
	Total other revenue	21,514	182,591
3	Cash and cash equivalents	2017	2016
		\$	\$
	Cash on hand	300	300
	Cash at bank	495,642	356,713
	Total cash and cash equivalents	495,942	357,013
4	Trade and other receivables		
		2017 \$	2016 \$
	CURRENT		
	Trade receivables	23,750	78,375
	Deposits	8,473	8,473
	Prepayments	9,804	5,052
	Total current trade and other receivables	42,027	91,900
5	Property, plant and equipment		
		2017	2016
		\$	\$
	Plant and equipment		
	At cost	20,427	12,091
	Accumulated depreciation	(6,866)	(3,710)
	Total plant and equipment	13,561	8,381
	Furniture, fixtures and fittings		
	At cost	9,946	9,946
	Accumulated depreciation	(5,255)	(4,100)
	Total furniture, fixtures and fittings	4,691	5,846
	Total property, plant and equipment	18,25 2	14,227

Notes to the Financial Statements For the year ended 30 June 2017

6	Trade and other payables CURRENT	2017 \$	2016 \$
	Unsecured liabilities GST payable	5,255	4,859
	Trade payables	22,944	3,601
	Sundry creditors & accruals	7,641	2,000
	Other payables	6,151	15,242
	Total trade and other payables	41,991	25,702
7	Employee benefits		
		2017	2016
		\$	\$
	Current liabilities		
	Provision for employee benefits	19,830	14,799
	Total employee benefits	19,830	14,799
0			
8	Amounts received in advance		
		2017	2016
	CURRENT	\$	\$
	Government grants	69,721	67,500
	Grant funding received in advance	71,477	25,000
	Total amounts received in advance	141,198	92,500

9 Cash Flow Information

Reconciliation of result for the year to cashflows from operating activities

Reconciliation of net income to net cash provided by operating activities:

	2017 \$	2016 \$
Surplus for the year	23,063	154
Non cash flows in profit:		
- depreciation	4,311	5,065
- net loss on disposal of PPE	-	1,194
Changes in assets and liabilities:		
- decrease/(increase) in trade and other receivables	103,323	(32,764)
- (increase) in prepayments	(4,752)	(1,852)
- increase/(decrease) in trade and other payables	16,288	(8,773)
- increase in provisions	5,031	9,529
Cashflow from operations	147,264	(27,447)

Notes to the Financial Statements For the year ended 30 June 2017

10 Association Details

The registered office of the association is: Contemporary Music Victoria Inc. Level 1, 49 Tope Street SOUTH MELBOURNE VIC 3205

Certificate by Members of Committee

Annual statements give me true and fair view of teh finiancial position of incorporated association

We, Tim Northeast and Barry Williams, being members of the Committee of Contemporary Music Victoria Inc., certify that -

The statements attached to this certificate give a true and fair view of the financial position of the Contemporary Music Victoria Inc. during the end of the financial year of the association ending on 30 June 2017.

Dated: 14 November 2017

Tim Northeast (Chairperson)

Barry Williams (Treasurer)

Independent Audit report to the members of Contemporary Music Victoria Inc

Report on the Financial Report

We have audited the accompanying financial report of Contemporary Music Victoria Inc., which comprises the statement of financial position as at 30 June 2017, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the officers' assertion statement.

Officers' Responsibility for the Financial Report

The officers of Contemporary Music Victoria Inc. are responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards and Associations Incorporation Reform Act 2012, and for such internal control as management determines is necessary to enable the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error.

Auditorís Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial report of Contemporary Music Victoria Inc. for the year ended 30 June 2017 are prepared, in all material respects, in accordance with Associations Incorporation Reform Act 2012.

Basis of Accounting

Without modifying our opinion, we draw attention to Note to the financial report which describes the basis of accounting. The financial report is prepared to assist Contemporary Music Victoria Inc. to comply with the financial reporting provisions of the Associations Incorporation Reform Act 2012. As a result, the financial report may not be suitable for another purpose.

Banks Group Assurance Pty Ltd, Chartered Accountants Authorised audit company number 294178 (ACN 115 749 598)

Greg Marino FCA, Director Registration number 8626 Melbourne, Australia 14 November 2017

CORE ORGANISATIONAL ACTIVITIES

Music Victoria has secured organisational and project funding from the following partners:

Creative Victoria
Australia Council for the Arts
APRA AMCOS
City of Melbourne
City of Yarra
City of Port Phillip

Music Victoria secured \$52,000 in sponsorship for The Age Music Victoria Awards and The After Party 2016 from ALH, City of Melbourne, Collarts, Mountain Goat and Moshtix.

We kindly thank our sponsors and supporters.

Music Victoria gratefully acknowledges our Platinum Partners:





















































This Annual Report was prepared by One Rabbit™ with services donated. Music Victoria would like to thank One Rabbit™ for its support and assistance.

Music Victoria

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